



# EHS & SUSTAINABILITY MANAGEMENT FORUM

2017 | OCTOBER 25-27 | FORT LAUDERDALE, FL

#DriveChange #NAEMForum

**25 Years of Leadership  
for a Sustainable Future**

# Welcome to the 25th Anniversary of the NAEM Forum

Dear Colleagues:

Wow! For 25 years NAEM has hosted this annual gathering of EHS leaders, where challenges are shared and innovative solutions are revealed. A lot has changed in the Forum program over the past 25 years. In the early- to mid- 90's, the main areas of discussion involved topics such as regulatory compliance, auditing, pollution prevention, and design of environmental management systems. Today, the topical areas have expanded, as has the role of the EHS&S professional. Sustainability and Safety are now taking on a larger portion of the program, along with business-related topics as EHS&S strives to become more integrated into the corporate strategy.

But as much as the Forum has evolved over the years, the foundational elements that make the Forum so special have remained consistent: development of personal leadership skills; learning about emerging issues; peer to peer sharing of successes and challenges; networking and benchmarking; meeting colleagues who become friends; and having fun!

This year's Forum Planning Committee has put together an awesome program! They have worked diligently to craft an agenda that addresses the top issues you may face in your EHS&S function. And we're glad that we are able to gather here in Fort Lauderdale and help support the Florida economy in this period of rebuilding.

As I mentioned earlier, peer-to-peer networking is the hallmark of NAEM and our Forum. I invite you to interact with our speakers and with your colleagues to leverage the full value of the Forum "experience." The relationships formed and renewed at the Forum provide a continuing return on investment, and great source of ongoing support. Throughout the Forum presentations and breaks, you will have access to some of the brightest minds in the EHS&S world. They are eager to hear your views, and to work with you to advance our collective aspirations for human safety, protection of the environment, and incorporation of sustainability as a core principal in all aspects of our business endeavors. Welcome, and let's make this year's Forum a memorable one!

Sincerely,



**Larry Deeney**

**Forum Program Chair**

Senior Technical Leader – Global Environment  
General Mills Inc.

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## About NAEM

The National Association for Environmental Management (NAEM) empowers corporate leaders to advance environmental stewardship, create safe and healthy workplaces and promote global sustainability. As the largest professional community for EHS and sustainability decision-makers, we provide peer-led educational conferences, benchmarking research and an active network for sharing solutions to today's corporate EHS and sustainability management challenges. Visit NAEM online at [www.naem.org](http://www.naem.org).

# General Information

## Registration Hours Grand Foyer

Tuesday, October 24:  
2:00 p.m. - 7:00 p.m.

Wednesday, October 25:  
7:00 a.m. - 7:00 p.m.

Thursday, October 26:  
7:00 a.m. - 7:00 p.m.

## Social Media

For photos from the conference, follow NAEM at:

 [Facebook.com/NAEM.org](https://www.facebook.com/NAEM.org)

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 [NAEM](https://www.linkedin.com/company/naem)

## Go Mobile @ The Forum

Plan your schedule, get the latest conference updates and share your feedback through our mobile app.



### It's easy to get and use the app!

- 1 Go to your devices app store and search for "NAEM Events"
- 2 Once the app has downloaded, **tap to open**
- 3 Tap the **2017 EHS Management Forum button**
- 4 Enter the event password **"NAEMEHS2017"**

**Need help?** Come to the Registration Desk for help with downloading or using the app.

## Networking Highlights

### Day of Service: Coastal Dunes Restoration

Tuesday, October 24  
8:30 a.m. - 12:30 p.m.

Sponsored by:



### 25th Anniversary Opening Reception

Wednesday, October 25  
5:30 - 7:00 p.m. Grand Ballroom

Sponsored by:



### Annual Pre-Forum Golf Event

Tuesday, October 24  
12:30 - 5:30 p.m. Jacaranda Golf Club

Sponsored by:



### 25th Anniversary Dinner and Networking Event

Thursday, October 26  
6:30 - 10:00 p.m.

Fort Lauderdale Museum of Discovery and Science  
Tickets are \$95 per person and are available at the registration desk. Join your peers for a fun night of networking, dinner, DJ music, and access to the IMAX theatre and virtual air boat rides at Fort Lauderdale's Museum of Discovery and Science. Shuttles will run back and forth from the Fort Lauderdale Marriott Harbor Beach Resort & Spa to the Fort Lauderdale Museum of Discovery and Science.

Sponsored by:  **Stericycle**  
Environmental Solutions

### Welcome Happy Hour

Tuesday, October 24  
5:00 - 6:30 p.m. Oceanview Terrace

Sponsored by:



### Women's Leadership Networking Breakfast

Friday, October 27  
8:30 - 10:00 a.m. Ocean III

Tickets are \$60 per person and are available at the registration desk. Featuring a talk by Tracie Sheehan, Chief Health, Quality and Sustainability Officer; ARYZTA AG.

# Schedule-at-a-Glance



## Wednesday, October 25

7:00 a.m.	Registration Opens <span>Grand Foyer</span>			
7:00 - 8:00 a.m.	Breakfast in Exhibit Hall <span>Grand Ballroom</span>			
8:00 - 8:30 a.m.	Opening Remarks <span>Ocean Ballroom</span>			
8:30 - 10:00 a.m.	Opening Keynote - The Fierce Urgency of HOW <span>Ocean Ballroom</span>			
10:00 - 10:30 a.m.	Morning Break in Exhibit Hall <span>Grand Ballroom</span>			
10:30 a.m. - 12:00 p.m.	<b>TRACK:</b> Safety and Risk	<b>TRACK:</b> Optimizing Performance	<b>TRACK:</b> Compliance and Core Practices	<b>TRACK:</b> Strategic Sustainability
	<b>SESSION 1:</b> Creating and Improving a Safety Culture <span>Caribbean 5</span>	<b>SESSION 2:</b> Measuring the Value of your EHS Management System <span>Caribbean 6-8</span>	<b>SESSION 3:</b> Navigating Regulatory Reform & Program Change at EPA and OSHA <span>Key West/Palm Beach</span>	<b>SESSION 4:</b> Selecting a Framework to Guide Sustainability Strategy <span>Clearwater/Orlando</span>
12:00 - 1:30 p.m.	Lunch <span>Ocean Ballroom</span>			
1:30 - 3:00 p.m.	<b>SESSION 5:</b> The Board's View of Risk (And What They Need From You) <span>Key West/Palm Beach</span>	<b>SESSION 6:</b> How to Build Business Acumen for EHS Staff <span>Caribbean 6-8</span>	<b>SESSION 7:</b> Delivering More Value with Fewer Resources <span>Caribbean 5</span>	<b>SESSION 8:</b> Embracing Public Disclosure and Engaging Stakeholders <span>Clearwater/Orlando</span>
3:00 - 3:45 p.m.	Afternoon Break in Exhibit Hall <span>Grand Ballroom</span>			
3:45 - 5:15 p.m.	<b>SESSION 9:</b> Getting to the Root Cause: Tips and Innovations for Safety Investigations <span>Key West/Palm Beach</span>	<b>SESSION 10:</b> Drones, Artificial Intelligence, and Internet of Things: Leveraging Technology to Advance EHS <span>Clearwater/Orlando</span>	<b>SESSION 11:</b> Auditing Best Practices & Innovations <span>Caribbean 5</span>	<b>SESSION 12:</b> Supply Chain Transparency: Key Challenges for Retailers and Product Manufacturers <span>Caribbean 6-8</span>
5:30 - 7:00 p.m.	25th Anniversary Opening Reception <span>Grand Ballroom</span>			

## Track Descriptions

### Safety and Risk

For leading companies, safety and risk management isn't just a collection of programs. It is embedded in the company culture, touching each employee and influencing behavior on and off the job. Sessions in this track will address how to develop a strong safety culture and will feature a variety of tools and approaches to prioritize risks, go beyond a myopic focus on injury rates, engage employees and effectively communicate risk to senior executives.

### Optimizing Performance

Optimizing is defined as making something as effective, perfect, or useful as possible. We are constantly challenged to optimize all aspects of our programs and ensure continuous improvement in even the core aspects of EHS management. Sessions in this track will look at ways companies are finding ways to improve their programs whether through shear management creativity or the use of emerging technologies or partnerships inside or outside the business to deliver on the promise of optimization.

### Compliance and Core Practices

For any company to be truly sustainable, it must have a strong commitment to EHS management. As EHS managers play an ever greater strategic role within their organizations, these added responsibilities can draw attention away from EHS compliance. Sessions in this track will focus on the fundamental elements of strong EHS management systems and showcase companies that have succeeded at strengthen their compliance systems, even while reaching new successes with sustainability initiatives.

### Strategic Sustainability

Sessions in this track will focus on the key steps and considerations leaders must take to ensure that their sustainability efforts are organized around a clear strategy, generating business value, and communicated effectively. As companies identify that many of their material EHS and sustainability impacts and opportunities are outside of their immediate operations, this track will also offer a focus on partnering with stakeholders and along the supply chain.



2017 EHS & Sustainability Management Forum 25 Years of Leadership for a Sustainable Future



**Thursday, October 26**

7:00 a.m.	Registration Opens <i>Grand Foyer</i>			
7:00 - 8:15 a.m.	Breakfast in Exhibit Hall <i>Grand Ballroom</i>			
8:15 - 8:30 a.m.	Opening Remarks <i>Ocean Ballroom</i>			
8:30 - 10:00 a.m.	Keynote Session - A Generation On: Environmental Protection in the 21st Century <i>Ocean Ballroom</i>			
10:00 - 11:00 a.m.	Morning Break in Exhibit Hall <i>Grand Ballroom</i>			
11:00 a.m. - 12:30 p.m.	<b>TRACK: Safety and Risk</b>	<b>TRACK: Optimizing Performance</b>	<b>TRACK: Compliance and Core Practices</b>	<b>TRACK: Strategic Sustainability</b>
	<b>SESSION 13:</b> Managing Your EHS&S Risks: Effective Tools for Evaluating and Prioritizing Risks within your Company <i>Key West/Palm Beach</i>	<b>SESSION 14:</b> Improving Performance by Integrating EHS Management Systems into the Business <i>Caribbean 6-8</i>	<b>SESSION 15:</b> Post Merger Integration: Strategies for a Smoother Transition <i>Caribbean 5</i>	<b>SESSION 16:</b> The New Metrics of Sustainability <i>Clearwater/Orlando</i>
	12:30 - 1:45 p.m. Business-to-Business Luncheon <i>Ocean Ballroom</i>			
	1:45 - 3:15 p.m.	<b>SESSION 17:</b> Strategies for Moving your Focus from Injury Rates to Behavior Based Safety <i>Caribbean 5</i>	<b>SESSION 18:</b> Managing Change & Implementing Standards in an Ever-Changing Global Business Environment <i>Key West/Palm Beach</i>	<b>SESSION 19:</b> Creating Metrics that Resonate from the Shop Floor to Senior Management <i>Caribbean 6-8</i>
3:15 - 3:45 p.m.	Afternoon Break <i>Ocean Foyer</i>			
3:45 - 5:15 p.m.	Thursday Afternoon Keynote: 2nd Annual NAEM IGNITE Power Hour <i>Ocean Ballroom</i>			
5:15 - 5:30 p.m.	Closing Remarks <i>Ocean Ballroom</i>			
6:30 - 10:00 p.m.	25th Anniversary Dinner and Networking Event at the Fort Lauderdale Museum of Discovery and Science			



**Friday, October 27**

8:30 - 9:45 a.m.	Grab and Go Pastries and Coffee <i>Ocean II Foyer</i>
8:30 - 10:00 a.m.	Women's Leadership Networking Breakfast <i>Ocean III</i>
10:00 - 11:00 a.m.	NAEM Informational Session <i>Ocean I</i>
10:00 - 11:00 a.m.	Millennial Meet-Up <i>Ocean II</i>
11:00 a.m.	Conference Adjourns

# Keynote Sessions



## Wednesday, October 25

8:30 a.m. - 10:00 a.m.  
Ocean Ballroom

### Opening Keynote - The Fierce Urgency of HOW

**David Greenberg**, Special Advisor; LRN Corp.

In an era when companies are increasingly under pressure to return quarterly profits and reduce costs on all fronts, David Greenberg, Special Advisor for LRN Corp., will speak on “The Fierce Urgency of HOW.” The HOW philosophy underpins the work and mission of LRN, a world-renowned ethics, governance and compliance strategy firm. LRN and the HOW philosophy have helped some of the world’s most respected companies build “do it right,” winning cultures and inspire principled performance throughout their organizations. This philosophy is detailed in the best-selling book, *HOW: Why HOW We Do Anything Means Everything* by LRN’s CEO Dov Seidman. *HOW* describes why how we behave, lead, govern, operate, consume, engender trust in our relationships, and relate to others matters more than ever and in ways it never has before. David will explain the forces that have fundamentally reshaped our world, provide frameworks to help you understand the implications of this reshaped world for you and your companies, and give you insight on how to lead and behave in ways that will foster greater success and significance.



**David Greenberg**



## Thursday, October 26

8:30 a.m. - 10:00 a.m.  
Ocean Ballroom

### Keynote Session - A Generation On: Environmental Protection in the 21st Century

**Dan Esty**, Hillhouse Professor; Yale University

What does an updated approach to environmental protection look like for the 21st Century? How do we move from a 20th century model of environmental regulation to a new 21st century sustainability strategy that builds on the successes of the past five decades? Join Dan Esty, Hillhouse Professor at Yale University and Director of the Yale Center for Environmental Law and Policy, as he outlines a vision for a more effective approach to environmental, energy, and sustainability issues management – centered on innovation, emphasizing choice over government mandates and advancing a systems approach that recognizes interconnections across issues. Rather than looking to government to do all the work of environmental protection, Esty will outline the role and opportunities he sees for business as we shift to a more effective and modern approach to sustainability. Attendees will come away from the session with a fresh perspective on how environmental policy might be done differently and better in the years ahead – and the critical role business must play in any environmental reform effort.



**Dan Esty**



**Thursday, October 26**

3:45 p.m. - 5:15 p.m.  
Ocean Ballroom

**Thursday Afternoon Keynote: 2nd Annual NAEM IGNITE Power Hour**

Host and MC: **Larry Deeney**, Senior Technical Leader – Global Environment; General Mills Inc.

Imagine ten topics from ten experts in less than sixty minutes. Back by popular demand, NAEM is excited to announce that we'll be continuing the IGNITE power hour that kicked off to rave reviews at the 2016 Denver Forum. Attend this curiously fast-paced, peer-led session and experience a new kind of event; one that will have you at the edge of your seat with innovative ideas, lessons learned and how-to information straight from your peers. Listen as EHS&S leaders present informative and engaging material in a high energy, 5-minute Ignite format. Some presentations will be EHSS related, others may just be fun topics that will illustrate the Ignite concept. Your imagination will run wild as you think of various ways that you could make use of the Ignite concept in your workplace and training. So prepare to be entertained and intrigued for the entire session! Then brainstorm on how best to apply this useful tool back at work!



**Larry Deeney**  
Senior Technical Leader –  
Global Environment;  
General Mills Inc.

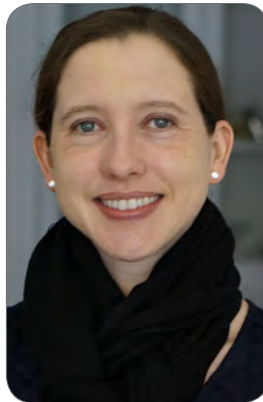
**Featured IGNITE Speakers:**



**Deborah Briggs**  
Director Environment,  
Health, Safety & Security;  
Polaris Industries Inc.



**Kristen Duda**  
VP of Strategic Alliances;  
Intelix Technologies Inc.



**Margaret Enos**  
Product Stewardship  
Manager;  
Baxter Healthcare



**Drena Howard**  
Director, Global Retail  
Environmental Affairs  
& Safety;  
The Estee Lauder Co.'s



**Dennis Hu**  
Director EHS and SSE;  
Ball Aerospace &  
Technologies Corp.



**Melissa Koob**  
Vice President;  
Tetra Tech



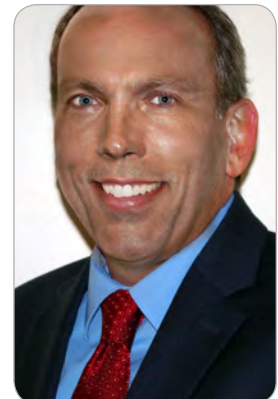
**Carol Singer Neuvelt**  
Executive Director;  
NAEM



**Gretchen Digby  
Norwood**  
Founding Partner;  
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**Paul Robbertz**  
Senior Director,  
Environmental Health  
and Safety;  
DanoneWave



**David Williams**  
Director, Environment  
and Sustainability;  
Teva Pharmaceuticals

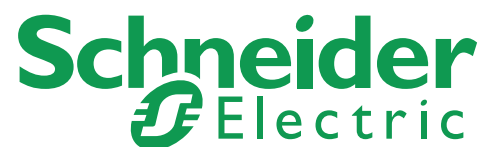
# Thank You to Our Sponsors

NAEM would like to thank these companies for their generous support of the 25th annual EHS & Sustainability Management Forum. Be sure to stop by their booths (listed on page 29) to see their latest offerings and learn how they can help you achieve your EHS and sustainability goals.

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*Peylina Chu, PE  
Vice President  
Technology Segment Leader  
Director, HPRC*



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# Program Schedule

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## Tuesday, October 24

### 8:00 a.m. - 4:30 p.m. NAEM Board of Regents Meeting Ocean IV

By invitation only.

### 8:30 a.m. - 12:30 p.m. Day of Service

Network with your peers and do some good too! Volunteers will help improve coastal resiliency by removing invasive plants, and planting native sea oats that discourage beach erosion while providing a habitat for sea turtle nesting, food for pollinators and way-stations for migratory birds. Participants should meet in the lobby of the Marriott before 8:30 a.m. to join the group on the bus. Volunteer activity will be 9:00 a.m. - 12:00 p.m. Attendees will be brought back to the Marriott by 12:30 p.m. upon completion of the project. This event is limited to in-house EHS & Sustainability professionals and sponsors of the event only.

Sponsored by:



### 12:00 - 5:00 p.m. RILA Retail Environmental Compliance Meeting Clearwater/Orlando

This meeting will include a lunch at 12:00 p.m. and dinner at 6:30 p.m. Please note this meeting is for retailers only.

Sponsored by:



### 12:30 - 5:30 p.m. Annual Pre-Forum Golf Event Jacaranda Golf Club

Join your colleagues and professional peers for a golf scramble at the beautiful Jacaranda Golf Club. Greens fees and transportation are complimentary but registration is required and space is limited. Attendees should meet in the lobby of the Marriott by 12:30 p.m. to join the group on the bus to the course. Golf will go from 1:00 p.m. - 5:00 p.m. Attendees will be brought back to the Marriott via bus by 5:30 p.m. upon completion of the scramble. This event is limited to in-house EHS & Sustainability professionals and sponsors of the event only.

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### 2:00 - 7:00 p.m. Registration Opens Grand Foyer

### 5:00 - 6:30 p.m. Welcome Happy Hour Oceanview Terrace

Kick off the 25th Anniversary Forum with drinks and hors d'oeuvres at a welcome happy hour. Cost: \$10.00. Open to everyone!

Sponsored by:



## Wednesday, October 25

### 7:00 a.m. Registration Opens Grand Foyer

### 7:00 - 8:00 a.m. Breakfast in Exhibit Hall Grand Ballroom

### 8:00 - 8:30 a.m. Opening Remarks Ocean Ballroom

- Carol Singer Neuvelt, Executive Director; NAEM
- Larry Deeney, Senior Technical Leader - Global Environment; General Mills





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## Wednesday, October 25

### 8:30 - 10:00 a.m. Opening Keynote - The Fierce Urgency of HOW Ocean Ballroom

In an era when companies are increasingly under pressure to return quarterly profits and reduce costs on all fronts, David Greenberg, Special Advisor for LRN Corp., will speak on “The Fierce Urgency of HOW.” The HOW philosophy underpins the work and mission of LRN, a world renowned ethics, governance and compliance strategy firm. LRN and the HOW philosophy have helped some of the world’s most respected companies build “do it right,” winning cultures and inspire principled performance throughout their organizations. This philosophy is detailed in the best-selling book, HOW: Why HOW We Do Anything Means Everything by LRN’s CEO Dov Seidman. HOW describes why how we behave, lead, govern, operate, consume, engender trust in our relationships, and relate to others matters more than ever and in ways it never has before. David will explain the forces that have fundamentally reshaped our world, provide frameworks to help you understand the implications of this reshaped world for you and your companies, and give you insight on how to lead and behave in ways that will foster greater success and significance.

#### Speaker:

- **David Greenberg**, Special Advisor; LRN Corp.

### 10:00- 10:30 a.m. Morning Break in Exhibit Hall Grand Ballroom

### 10:30 a.m. - 12:00 p.m. Concurrent Sessions

#### Session 1: Creating and Improving a Safety Culture Caribbean 5

Culture is often loosely defined as what people do when no one is watching. Building a culture of safety is not a quick and easy process, but involves compassionate and competent leadership, engaged employees, and robust standards and processes. Speakers will share stories of their experiences on the safety culture journey, and provide ideas and guidance for those who might be ready to become agents of change in their own company.

#### Speakers:

- **Jamie Burget**, Safety Engineer; Lockheed Martin Corp.
- **Gary Cluck**, Senior Environmental Health & Safety Manager; Brother International Corp.
- **Todd Hohn**, Corporate Safety and Health Officer; The Pacific Gas & Electric Corp.
- **James Yeager**, Senior EHS Engineer; Lockheed Martin Corp.

#### Moderators:

- **John Perkins**, Senior Director, Environment, Health, & Safety; Johnson Controls International plc
- **Paul Robbertz**, Senior Director, Environmental Health and Safety; DanoneWave

#### Session 2: Measuring the Value of your EHS Management System Caribbean 6-8

This session will look at how to evaluate your management system to know that it is having the intended outcome and tips for how to improve its performance. We will also discuss how companies are reacting to recent and pending standards (e.g. ISO 45001 and 14001:2015) and explore the pros and cons of getting ISO certified.

#### Speakers:

- **Rick Love**, Manager, Environmental Stewardship; United Technologies Corp.
- **Pat McCabe**, Director of Environmental Projects and Programs; Duke Energy
- **Erik Petrovskis**, Director of Environmental Compliance and Sustainability; Meijer Inc.
- **Rick Taylor**, Vice President EHS; Parker Hannifin

#### Moderator:

- **Melissa Koob**, Vice President; Tetra Tech Inc.

#### Session 3: Navigating Regulatory Reform & Program Change at EPA and OSHA Key West/Palm Beach

EHS Regulatory reform has been a newsworthy issue throughout much of 2017 and extensive comments have been submitted by a wide variety of stakeholders to the US Department of Commerce, EPA and OSHA. Join this panel discussion to learn about key focus areas each agency may elect to consider, and hear how your peers are dealing with this time of both uncertainty and opportunity. You will also gain insights from those close to the agencies as to where things might be headed from a program and budget perspective in the early phase of the new administration.

#### Speakers:

- **Greg Blount**, Partner; Troutman Sanders LLP
- **Rick Otis**, Member; Earth & Water Group

#### Moderators:

- **Wendy Brant**, Senior Director, Environmental, Health and Safety Compliance; Wal-Mart Stores Inc.
- **Paul Narog**, Manager, Corporate Environmental Operations; 3M



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## Wednesday, October 25

### **Session 4: Selecting a Framework to Guide Sustainability Strategy** Clearwater/Orlando

Many companies are looking at how they can align their sustainability strategy with the UN SDGs. Others are utilizing a focus on different frameworks. Attend this session and hear about how your peers are charting their sustainability strategy and setting their priorities. Benchmark your own approach and gain an understanding of what your peers are doing.

#### Speakers:

- **John Pflueger**, Principal Environmental Strategist; Dell Inc.
- **Tu Rinsche**, Director, Social Responsibility; Marriott International Inc.
- **Charlene Wall-Warren**, Director, Sustainability; BASF SE

#### Moderator:

- **Alexis Ludwig-Vogen**, Director, Corporate Responsibility & Sustainability; Best Buy Co. Inc.

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**12:00 - 1:30 p.m. Lunch** Ocean Ballroom

### **1:30 - 3:00 p.m. Concurrent Sessions**

### **Session 5: The Board's View of Risk (And What They Need From You)** Key West/Palm Beach

This session will give attendees insights on how boards think about and address risk. Speakers will discuss how enterprise risk is assessed and prioritized, and then address how specific areas, such as environmental risk, fit into the larger enterprise risk profile. It will also address issues such as establishing the proper reserve levels, and managing stakeholders in various scenarios. Attendees will come away better prepared to effectively discuss EHS risk with Board members and senior managers and advocate for the resources and attention necessary.

#### Speakers:

- **Gary R. Allen**, Vice President EHS; Valvoline Inc.
- **Kym Fawcett**, Partner; VineQuest Ltd.
- **Rich Goode**, Executive Director Financial Advisory Services -Sustainability; EY

#### Moderator:

- **Kenny Ogilvie**, Chairman and CEO; EHS Support Inc.

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### **Session 6: How to Build Business Acumen for EHS Staff** Caribbean 6-8

EHS professionals must be able to speak the language of finance and understand their business to advance their efforts. This session will look at how companies have expanded their EHS impact and improved internal collaboration with business leaders by having a broader view of how the company operates financially versus functionally. Come and hear answers to questions like: What mindset prompts executives to provide support for EHS initiatives? What results have speakers seen when they have increased their EHS team's business acumen? What should EHS professionals do to develop this acumen for themselves and their teams? What is the current research in academia saying about EHS impact and return-on-investment (ROI)?

#### Speakers:

- **James Bero**, Retired Senior Vice President of EHS; BASF SE
- **Kevin Eckerle**, Director of Corporate Research and Engagement; Stern Business School - New York University
- **Alison Medbery**, Vice President Finance; Ball Aerospace

#### Moderator:

- **Dennis Hu**, Director, Environmental Health and Safety and System Safety Engineering; Ball Aerospace

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### **Session 7: Delivering More Value with Fewer Resources** Caribbean 5

Nobody should count on "doing more with less" as a viable strategy for meeting the challenges of reduced budgets and resources but that's what we are often asked to do. This session will be a facilitated discussion with your peers who are facing these constraints. We will share approaches for delivering more value, redesigning processes to be more efficient, leveraging mutually beneficial partnerships and other ways to not only survive in challenging times, but to thrive in them. Bring your own tactics and approaches, along with questions about resource challenges you are facing.

#### Speakers:

- **Monica Alston**, Director EHS & Customer Experience Lead; Comcast Corp.
- **Amy Ebersole-Martinez**, Safety and Environmental Manager; Petco Animal Supplies Inc.
- **Mike Miller**, Vice President, Risk Management & Safety; Advance Auto Parts Inc.
- **Kris Morico**, Global Leaders, Environmental Programs; General Electric Co.

#### Moderator:

- **David Williams**, Director, Environment and Sustainability; Teva Pharmaceutical Industries Ltd.

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# Program Schedule



**Wednesday, October 25**

## **Session 8: Embracing Public Disclosure and Engaging Stakeholders** Clearwater/Orlando

Transparency is here to stay. Is your company embracing this reality or avoiding it? This session will give attendees ideas and insights from three companies with strong transparency cultures as well as a look at how they engage external stakeholders proactively for win-win outcomes.

### Speakers:

- **Alexis Ludwig-Vogen**, Director, Corporate Responsibility & Sustainability; Best Buy Co. Inc.
- **Beth A.M. Termini**, Senior Director, Environment & Sustainability; Amtrak
- **Lauren (Quillian) Wilson**, Environmental Policy Manager; Xcel Energy Inc.

### Moderator:

- **Karen Lutz**, Sustainability Director; TRC Solutions Inc.

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**3:00 - 3:45 p.m. Afternoon Break in Exhibit Hall** Grand Ballroom

## **3:45 - 5:15 p.m. Concurrent Sessions**

## **Session 9: Getting to the Root Cause: Tips and Innovations for Safety Investigations** Key West/Palm Beach

What tools and techniques are companies using to investigate safety incidents and uncover the root cause? Benchmark different approaches as speakers present examples of how they are conducting their investigations and implementing corrective and preventative actions. *Check out Session D in the fifth track for a deeper dive into how to conduct safety investigations.*

### Speakers:

- **Rodney Canada**, Vice President, Environmental, Health, Safety and Sustainability; CP Kelco US Inc.
- **Jean-Charles Lambotte**, Director of Quality, Environmental Care, Safety and Maintenance; Volvo Construction Equipment North America
- **Marc Juaire**, Director of EHS; Liberty Diversified International Inc.

### Moderator:

- **Mike Wells**, EHS Manager; Ardagh Group SA

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## **Session 10: Drones, Artificial Intelligence, and Internet of Things: Leveraging Technology to Advance EHS** Clearwater/Orlando

From creating effective compliance programs to keeping new members of the workforce engaged, companies are employing both familiar and state of the art technologies. This session will look at how you can incorporate advanced technology to accelerate EHS programs, as well as provide insights for how to evaluate the growing universe of options.

### Speakers:

- **Tiffin Shewmake**, Executive Director; Center for Retail Compliance
- **Allen Stegman**, General Director, Environmental and Hazardous Materials; The BNSF Railway Co.

### Moderator:

- **Kristen Duda**, Vice President of Strategic Alliances; InteleX Technologies Inc.

---

## **Session 11: Auditing Best Practices & Innovations** Caribbean 5

This session will give attendees a look at what their peers are doing to choose the best audit approach for their company, as well as what tools and methodologies they are employing. Speakers will discuss audit formats, staffing (including the use of consultants), and process improvements.

### Speakers:

- **Scot Frost**, EHS Assurance Manager; UTC Aerospace Systems
- **Dawn Horst**, EHS Governance & Management Systems Leader; Ingersoll-Rand PLC
- **Rob Somers**, Director Global Environment Health & Safety; Perrigo Co. plc

### Moderator:

- **Chris Daly**, Supervising Engineer; Stantec Inc.





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## Wednesday, October 25

### **Session 12: Supply Chain Transparency: Key Challenges for Retailers and Product Manufacturers** Caribbean 6-8

Whether you are in the middle or at the end of the supply chain as a retailer, this session will be an opportunity for all attendees to share their key challenges when it comes to supply chain transparency and get strategies for how to move the needle on supplier engagement, data collection and disclosure.

#### Speakers:

- **Wendy Brant**, Senior Director, Environmental, Health and Safety Compliance; Wal-Mart Stores Inc.
- **David Dilk**, Senior Regulatory Affairs Expert; Givaudan Fragrances Corp.
- **Michael Hewett**, Director; Publix Super Markets Inc.
- **Dee O'Reilly**, Assistant Vice President; L'Oreal USA Inc.

#### Moderator:

- **Kieran Callahan**, Director, Retail Sales; UL Supply Chain & Sustainability
- **Nicole Wilkinson**, Director, Corporate Environmental; CVS Health Corp.

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**5:30 - 7:00 p.m. 25th Anniversary Opening Reception** Grand Ballroom

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## Thursday, October 26

**7:00 a.m. Registration Opens** Grand Foyer

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**7:00 - 8:15 a.m. Breakfast in Exhibit Hall** Grand Ballroom

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**8:15 - 8:30 a.m. Opening Remarks** Ocean Ballroom

- **Virginia Hoekenga**, Deputy Director; NAEM
- **Kris Morico**, Global Leader Environmental Programs; General Electric Co.

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### **8:30 - 10:00 a.m. Keynote Session - A Generation On: Environmental Protection in the 21st Century** Ocean Ballroom

What does an updated approach to environmental protection look like for the 21st Century? How do we move from a 20th century model of environmental regulation to a new 21st century sustainability strategy that builds on the successes of the past five decades? Join Dan Esty, Hillhouse Professor at Yale University and Director of the Yale Center for Environmental Law and Policy, as he shares a vision for a more effective approach to environmental, energy, and sustainability issues management – centered on innovation, emphasizing choice over government mandates and advancing a systems approach that recognizes interconnections across issues. Esty will outline the role and opportunities he sees for business as we shift to a more effective and modern approach to sustainability. Attendees will come away from the session with a fresh perspective on how environmental policy might be done differently and better in the years ahead.

#### Speaker:

- **Dan Esty**, Hillhouse Professor; Yale University

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**10:00 - 11:00 a.m. Morning Break in Exhibit Hall** Grand Ballroom

### **11:00 a.m. - 12:30 p.m. Concurrent Sessions**

#### **Session 13: Managing Your EHS&S Risks: Effective Tools for Evaluating and Prioritizing Risks within your Company** Key West/Palm Beach

What is risk? Every company has a different risk philosophy and level of materiality. This session will provide the real-world experiences of our panelists in applying a variety of tools and techniques for evaluating, measuring and prioritizing EHS&S risks. The speakers will describe the methods they used for identifying risks and implementing effective solutions that both improved operations and met company goals.

#### Speakers:

- **Debbie Kalish**, Program Manager; Ingersoll-Rand PLC
- **Dennis W. McKinney**, Senior Director, Corporate EHS and Global Citizenship; Fortune Brands Home & Security Inc.
- **Sandy Schenk**, Director - Safety Center of Excellence; Merck & Co. Inc.

#### Moderator:

- **Denny Lerch**, Engineer; Haley & Aldrich Inc.



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## Thursday, October 26

### Session 14: Improving Performance by Integrating EHS Management Systems into the Business

#### Caribbean 6-8

Integration is key. This session will look at ways EHS leaders are connecting their management systems into other business systems as well as leveraging and engaging with their company's enterprise management systems and data to advance EHS.

#### Speakers:

- **Debra Hamlin**, Environmental Manager; Bridgestone Retail Operations LLC
- **Jason Johantges**, Director, Environmental, Health and Safety; Scotts Miracle-Gro Co.
- **John Martin**, Quality, Environmental, Health, and Safety Manager; Liberty Paper Inc.

#### Moderator:

- **Deborah Briggs**, Director Environment, Health, Safety & Security; Polaris Industries Inc.

### Session 15: Post Merger Integration: Strategies for a Smoother Transition

#### Caribbean 5

"Chaotic, disorganized, frustrating," are words that might describe EHS post-merger integration. The deal has been announced. Now what? How do I show EHS value, meet savings expectations, adopt the best practices of both parties and ensure success and continuous compliance? Learn from the experiences of both sides of two recent mergers in different industries! What worked and what did not? One size does not fit all, but learn some ideas that might help you plan for your next deal.

#### Speakers:

- **Shanel Aliano**, Staff Environmental Health & Safety Engineer - Corporate Energy, Environment, Safety & Health; Lockheed Martin Corp.
- **Jack Conway**, Senior ESH Manager; Lockheed Martin – Rotary Mission Systems/ Sikorsky Aircraft Corp.
- **Tony Ewing**, EHS Manager, Advanced Materials Division; 3M
- **David Gunnarson**, Senior Staff Environmental Engineer; Lockheed Martin Corp.
- **Christine Kurtz**, Environmental Regulatory Assurance Manager; 3M

#### Moderators:

- **Hal Ehrhardt**, Senior Manager, Energy & Environmental Stewardship; Lockheed Martin Corp.
- **Beth Secor**, Program Director & Vice President; ARCADIS U.S. Inc.

### Session 16: The New Metrics of Sustainability

#### Clearwater/Orlando

With external groups like GRI, DJSI and CDP asking for new and different metrics—like level of training and employee engagement—and the increasing emphasis on "science-based" metrics, this session will look at the growing suite of "non-traditional" sustainability metrics. Attendees will come away with a better understanding of trends in this area and get ideas for how to be prepared to satisfy requests for these new types of information.

#### Speakers:

- **Cynthia Cummis**, Director, Private Sector Climate Mitigation; The World Resources Institute
- **Robert Dornau**, Director; RobecoSAM
- **Delilah Rothenberg**, Operating Advisor, ESG & Impact; Pegasus Capital Advisors L.P.

#### Moderator:

- **Lisa Grice**, Global Director, Sustainability Services; Ramboll Environ Inc.

### 12:30 - 1:45 p.m. Business-to-Business Luncheon

#### Ocean Ballroom

### 1:45 - 3:15 p.m. Concurrent Sessions

### Session 17: Strategies for Moving your Focus from Injury Rates to Behavior Based Safety

#### Caribbean 5

Attend this session and discuss: How have companies and EHS&S leaders accomplished this shift? What were the challenges and push back they had to overcome? What role did the traditional safety metrics (TRIR and Lost Time) play in their company after they made the transition? How are people keeping their BBS programs relevant and fresh? What metrics have been most effective in showing your success and keeping support for the program high?

#### Speakers:

- **James Caulfield**, EHS Facilities Manager; Raytheon Co.
- **Larry Cuomo**, Director of EHS; Dean Foods Co.
- **Majo Thurman**, Director Environment & Safety; Rockwell Automation Inc.

#### Moderators:

- **Marc Juaire**, Corporate EHS Director; Liberty Diversified International Inc.
- **Aimee Taylor**, Director of EHS; Dean Foods Co.

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## Thursday, October 26

### **Session 18: Managing Change & Implementing Standards in an Ever-Changing Global Business Environment**

#### Key West/Palm Beach

Management of change processes and standards development are two major challenges for EHS managers. This gets even tougher in a global company. Attend this session to learn about three different approaches being taken by your peers. Speakers will emphasize how they ensure a robust MOC process and how they have implemented standards in unstandardized operations and cultures around the globe.

#### Speaker:

- **Larry Deeney**, Senior Technical Leader – Global Environment; General Mills Inc.
- **Jean-Pierre Salgado**, Director, Global Environment, Health and Safety; Oracle Corp.
- **Jesse Trull**, HSE Project Manager; Gates Corporation

#### Moderator:

- **Bennett Leff**, Senior Director, Environmental Health and Safety; American Standard Brands

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### **Session 19: Creating Metrics that Resonate from the Shop Floor to Senior Management** Caribbean 6-8

While metrics are used and reported upward, they can sometimes be hard for people on the shop floor to feel any ownership or control of. This session will provide an overview of NAEM research in this area and provide case histories from speakers on how they established their key performance indicators (KPIs). It will also provide insight into the ways they go about inspiring their workforce to care about these indicators and empower them to take action.

#### Speakers:

- **Taylor Gelsinger**, Manager of Research and Analytics; NAEM
- **Scott Hernishin**, Global Quality Systems Manager; L.B. Foster Co.
- **David Newman**, Senior Director - Environment, Health, Safety and Compliance; Comcast Cable Communications LLC
- **Allen Stegman**, General Director Environmental; BNSF Railway

#### Moderator:

- **Mark Hause**, SHE Manager; DuPont Co.

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### **Session 20: Maximize Your Impact by Teaming up to Address Large Sustainability Challenges** Clearwater/Orlando

Some of the biggest gains in sustainability are coming from industry collaborations and large scale partnerships with NGOs and government. To reach your big audacious sustainability goals, you may need to join forces with each other and possibly NGO's. This session will look at how you can evaluate a partnership, pilot a program, and earn a victory to build on.

#### Speakers:

- **Rob Currie**, Director, Corporate Environment, Health & Safety; Baxter Healthcare Inc.
- **John Pflueger**, Principal Environmental Strategist; Dell Inc.
- **Dan Reid**, Environmental Program Manager; (EICC) Electronic Industry Citizenship Coalition Inc.

#### Moderator:

- **Veli Ivanova**, Partner & Principal Climate Change and Sustainability Services; EY

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**3:15 - 3:45 p.m. Afternoon Break** Ocean Foyer



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## Thursday, October 26

### **3:45 p.m. - 5:15 p.m. Thursday Afternoon Keynote: 2nd Annual NAEM IGNITE Power Hour** Ocean Ballroom

Imagine ten topics from ten experts in less than sixty minutes. Back by popular demand, NAEM is excited to announce that we'll be continuing the IGNITE power hour that kicked off to rave reviews at the 2016 Denver Forum. Attend this curiously fast-paced, peer-led session and experience a new kind of event; one that will have you at the edge of your seat with innovative ideas, lessons learned and how-to information straight from your peers. Listen as EHS&S leaders present informative and engaging material in a high energy, 5-minute IGNITE format. Some presentations will be EHS&S related, others may just be fun topics that will illustrate the IGNITE concept. Your imagination will run wild as you think of various ways that you could make use of the IGNITE concept in your workplace and training. So prepare to be entertained and intrigued for the entire session! Then brainstorm on how best to apply this useful tool back at work!

#### Speakers:

- **Deborah Briggs**, Director Environment, Health, Safety & Security, Polaris Industries Inc.
- **Kristen Duda**, Vice President of Strategic Alliances; Intelx Technologies Inc.
- **Margaret Enos**, Product Stewardship Manager; Baxter Healthcare Inc.
- **Drena Howard**, Director, Global Retail Environmental Affairs & Safety; The Estee Lauder Co.'s Inc.
- **Dennis Hu**, Director EHS and SSE; Ball Aerospace
- **Melissa Koob**, Vice President; Tetra Tech Inc.
- **Carol Singer Neuvelt**, Executive Director; NAEM
- **Gretchen Digby Norwood**, Founding Partner; Future Partners LLC
- **Paul Robbertz**, Senior Director, Environmental Health and Safety; DanoneWave
- **David Williams**, Director, Environment and Sustainability; Teva Pharmaceutical Industries Ltd.

#### Moderator and M.C.:

- **Larry Deeney**, Senior Technical Leader – Global Environment; General Mills Inc.

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### **5:15 - 5:30 p.m. Closing Remarks** Ocean Ballroom

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### **6:30 - 10:00 p.m. 25th Anniversary Dinner and Networking Event at the Fort Lauderdale Museum of Discovery and Science**

Join your peers for a fun night of networking, dinner, DJ music, and access to the IMAX theatre and virtual air boat rides at Fort Lauderdale's Museum of Discovery and Science. Shuttles will run back and forth from the Fort Lauderdale Marriott Harbor Beach Resort & Spa to the Fort Lauderdale Museum of Discovery and Science.

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## Friday, October 27

### **8:30 - 9:45 a.m. Grab and Go Pastries and Coffee** Ocean II Foyer

If you are joining a Friday morning session, we will have pastries and coffee available to take with you. This is included in conference registration

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### **8:30 - 10:00 a.m. Women's Leadership Networking Breakfast** Ocean III

Join your EHS&S peers for a lively networking breakfast. The cost is \$60/person.

#### Speaker:

- **Tracie Sheehan**, Chief Health, Quality and Sustainability Officer; ARYZTA AG

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### **10:00 - 11:00 a.m. NAEM Informational Session** Ocean I

Are you new to NAEM and/or the Forum and want to learn more about what we offer? Have you attended a conference but want to get more involved? Are you a current member that is looking to get more value out of your membership? Attend this session with NAEM's Executive Director and Director of Marketing to learn more about NAEM's core services, our strategic focus and plans for the future, and specific ways you can get more involved and get more value from the NAEM network and offerings!

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### **10:00 - 11:00 a.m. Millennial Meet-Up** Ocean II

After a week of focused sessions and activities, come to a casual networking meet up with others in the early stages of their career. NAEM staff will facilitate some feedback gathering about your experience at the conference and you'll have a chance to meet and network with others who attended the conference that have similar challenges and responsibilities. This is a great way to round out the week and build your network!

---

### **11:00 a.m. Conference Adjourns**



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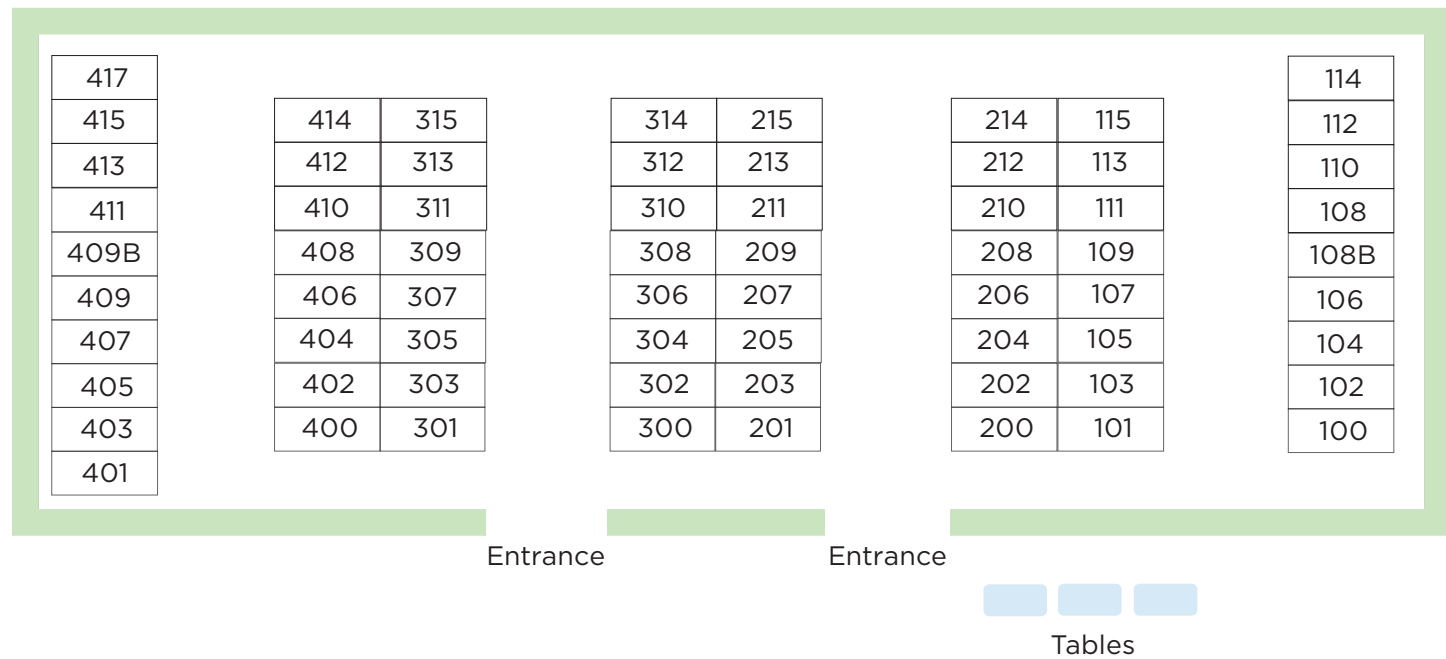


Life Is On





# 2017 Exhibit Hall Floor Plan – Grand Ballroom



Exhibitor	Booth	Exhibitor	Booth
Alta Energy Inc.	104	Humantech Inc.	213
Amec Foster Wheeler plc	405	Hydro-Environmental Technologies Inc. (HETI)	111
Antea Group	302	Institute of Internal Auditors (IIA)	412
Arcadis NV	400	Intelex Technologies Inc.	201
Battery Solutions	Table 3	ISN Software Corp.	212
Bloomberg BNA	203	Lisam Systems Co.	314
Bureau Veritas North America Inc.	417	Locus Technologies	306
CDM Smith	102	Mapistry	311
CGI Group Inc.	110	McCoy & Associates	209
CH2M	305	Miles & Stockbridge pc	408
Chemwatch Americas LLC	309	Northstar Recycling Company Inc.	313
Chetu Inc.	112	ProcessMAP Corp.	202
CHWMEG Inc.	100	Ramboll Environ Inc.	107
Civil & Environmental Consultants Inc.	103	Redinger 360 Inc.	300
ConformiT	404	Red-On-Line	307
Cority (formerly Medgate)	207	Redshift Technologies Inc.	115
Dakota Software Corp.	409	RegScan Inc.	114
DEKRA Insight	211	Schneider Electric SE	101
E2 ManageTech Inc.	304	SiteHawk	208
Earth Networks	106	Specialty Technical Publishers (STP)	315
EHS Support Inc.	214	Sphera Solutions	411
Enablon North America	301	Stantec Inc.	312
Enhesa	204	Stericycle Environmental Solutions, Inc.	406
Environmental Resources Management (ERM)	407	TetraTech Inc.	105
EtQ Inc.	402	thinkstep	410
EY	Table 1	TRC Companies Inc.	414
g2 Revolution LLC	403	Trinity Consultants Inc.	210
Gensuite LLC	200	UL	409B
Geosyntec Consultants Inc.	206	UL WERCS	413
GHD Pty Ltd.	109	US Ecology Inc.	310
Golder Associates Inc.	303	VelocityEHS	401
Haley & Aldrich Inc.	205	Veolia Environmental Services North America Corp.	Table 2
Heritage Environmental Services LLC	308	WorkCare Inc.	113
HRP Associates Inc.	215	WSP USA	108
Huco Consulting Inc.	108B	xOverTime Inc.	415



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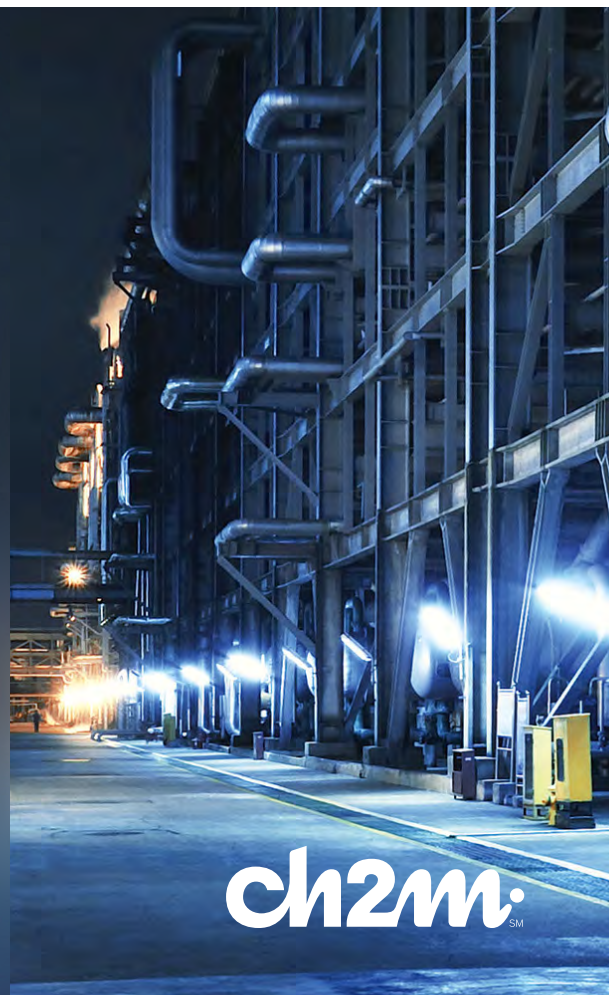
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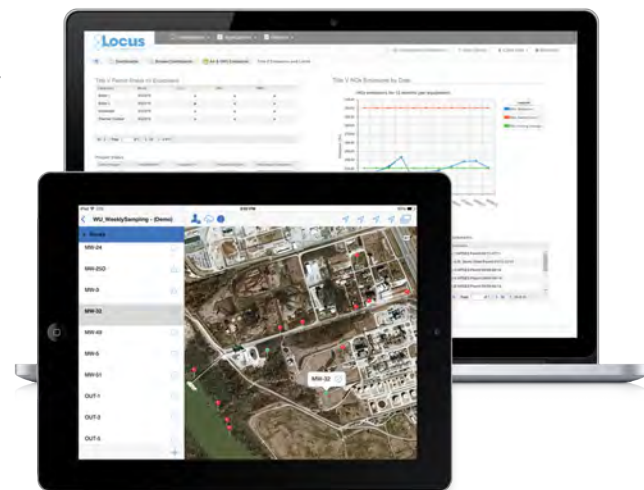


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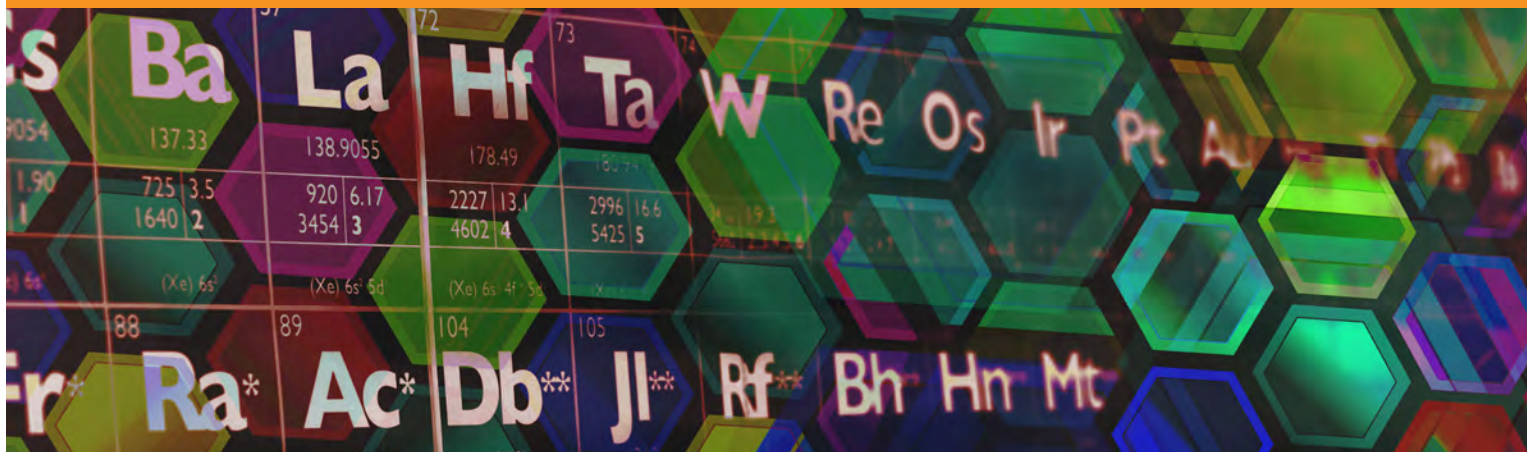
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NAEM's programs are made possible with the support of its corporate member organizations. These companies are committed to advancing EHS and sustainability management excellence, and sharing best practices through NAEM's network. For more information about corporate membership in NAEM, please contact Schana Kramer at [Schana@naem.org](mailto:Schana@naem.org).

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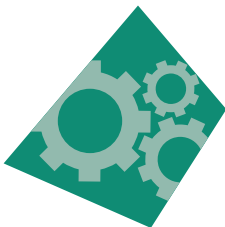
# 2018 CONFERENCES & EVENTS



## **EHS & SUSTAINABILITY SOFTWARE CONFERENCE**

March 6-7, 2018 | St. Petersburg, FL

At the 2018 EHS and Sustainability Software and Data Management Conference you'll hear directly from corporate EHS and sustainability leaders who have implemented a variety of tools to advance their compliance and sustainability programs. The agenda will feature live demonstration sessions that go beyond just navigating through screenshots to discuss the data management challenges they faced, and how they overcame them.



## **EHS COMPLIANCE EXCELLENCE CONFERENCE**

May 16-17, 2018 | Austin, TX

The basis of an effective EHS program remains the strength of its management system and how thoroughly it is integrated into business practices. Focusing on the core of EHS responsibilities, this conference will bring together a diverse group of EHS professionals to discuss the most effective ways to ensure compliance, reduce risk and drive business results.



## **SUSTAINABILITY MANAGEMENT CONFERENCE**

July 31 - August 1, 2018 | Providence, RI

Learn how to further integrate sustainability into your business operations from fellow corporate EHS and sustainability leaders. Through a mix of peer-led case studies and benchmarking dialogues, NAEM's annual sustainability conference is a unique opportunity to gain actionable insights you can use to immediately improve performance, identify opportunities for your business and set better sustainability goals.



## **EHS & SUSTAINABILITY MANAGEMENT FORUM**

October 24-26, 2018 | Louisville, KY

NAEM's EHS Management Forum is the largest annual gathering for environment, health and safety (EHS) and sustainability decision-makers. NAEM's annual conference has been the premiere event dedicated to best practice- sharing for those developing and integrating strategic environmental, health and safety programs within companies. Join your peers from leading companies, get exposed to new ideas, and come away energized and ready to implement what you've learned.



# Thank You 2017 Forum Planning Committee

The EHS & Sustainability Management Forum is made possible through the time, energy and expertise of the Forum Planning Committee.

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Corporate EHS Director;  
Liberty Diversified International

## **Melissa Koob**

Vice President;  
Tetra Tech Inc.

## **Bennett Leff**

Senior Director,  
Environmental Health and Safety;  
American Standard Brands, Lixil  
Group

## **Monty Lovejoy**

Director, Industrial Key Accounts;  
Ramboll Environ Inc.

## **Alexis Ludwig-Vogen**

Director, Corporate Responsibility &  
Sustainability;  
Best Buy Co. Inc.

## **Karen Lutz**

Senior Program Manager;  
TRC Solutions

## **Frank Marino**

Senior Corporate EHSS Manager;  
Raytheon Co.

## **Michael Miller**

Vice President of EHS;  
Dean Foods Co.

## **Paul Narog**

Manager, Corporate Environmental  
Operations;  
3M Co.

## **Denny Lerch**

Engineer;  
Haley & Aldrich Inc.

## **Kenny Ogilvie**

Chairman and CEO;  
EHS Support LLC

## **John Perkins**

Director, EHS;  
Johnson Controls

## **Paul Robbertz**

Senior Director, EHS;  
DanoneWave Foods Co.

## **Beth Secor**

Program Director/Vice President;  
ARCADIS

## **Aimee Taylor**

Director of EHS;  
Dean Foods Co.

## **Mike Wells**

EHS Manager;  
Ardagh Group

## **Nicole Wilkinson**

Director, Corporate Environmental;  
CVS Health Corp.

## **David Williams**

Director, Environment and  
Sustainability;  
Teva Pharmaceuticals Industries Ltd.



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